



Forum: Comic Book Corner

Topic: Where to buy comics

Subject: Re: Where to buy comics

Posted by: Tartanninja

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The sad fact is with Diamond Distribution being the only game in town for comic shops to order from, the price of running a comic shop can really suck.

As of 2 yrs ago, Diamond Distribution required a \$500 a week minimum order from a store to even be considered. A starting discount on comics with a minimum order is 35 percent. Keep in mind it all has to be cash up front.

Diamond's numbers state that over the past 7 years there has been a 40% reduction in stores nationwide.

Larger stores use the internet to sell or presell stuff, which is dangerous as well. Resolicites and cancellations on books can become an accounting nightmare. Some artists (Jim Lee) are slow to get things out. (All Star Batman is WAY behind and anything past 3 mos. gets cancelled by Diamond as a general policy. Cancelled books can be resolicited at a later date.)

I used to manage a comic shop in the early 90's and still maintain a relationship with the store to this day. My goal is to open a store by 2011. They're willing to add me as a satalite store so I can get on their discount which is 50% based on thier order numbers. But that's a few years off.