



**Forum: Comic Book Corner**

**Topic: What The Hell Is Going On With Batman?**

**Subject: Re: What The Hell Is Going On With Batman?**

Posted by: pijon

Posted on: 2009/6/2 23:52:16

Quote:

Biohaz\_Daddy wrote:

This is going to sound strange from a huge Batman fan like myself, but I hope he stays dead.

DC and Marvel own properties and create product to get market share. Eff That!

Well said. The execs at both companies have much love for the dollar and little for the characters. If they think it'll net them a quick buck, they'll kill off any and all. Obviously DC is hoping the schlock factor will net them bigger sales. Of course once again, they fail to see the bigger picture... the ONLY DC character with a currently successful movie franchise is Batman. Rather than draw in the much larger untapped market of Batman movie fans, nooooo, let's alienate them completely by ensuring that the comic isn't even about THAT Batman. Penny wise, Pound foolish... as usual. But then again, who knows? As soon as sales dip again, Bruce may be back in the blink of an eye... I mean it's not like they give a rat's a\$\$ about continuity over at DC anyway!