



Forum: HM General Chit Chat

Topic: Disney BUYS Marvel for \$4 Billion.

Subject: Re: Disney BUYS Marvel for \$4 Billion.

Posted by: darth_paul

Posted on: 2009/8/31 13:48:23

Well, it's kind of logical if you think about it considering that WB owns DC and WB is Disney's biggest competitor as much as DC is Marvel's biggest competitor. Also, someone mentioned in the other thread about possible Disney/Marvel character Amalgams just like WB has done with Looney Toons/DC character amalgams in the past. It's all about the merchandising!