



Forum: HM General Chit Chat

Topic: Disney BUYS Marvel for \$4 Billion.

Subject: Re: Disney BUYS Marvel for \$4 Billion.

Posted by: Winterhawk

Posted on: 2009/9/1 12:28:44

we had three threads on the topic and we locked two of them. here are the posts.

From the thread **Disney buys marvel:**

Quote:

ReddEra wrote:

ok I'm shocked and scared! I can't believe this...except it's from a trust worthy source here's what he said...

Quote:

So Disney acquires MARVEL for \$4 billion... well personally I think this is an awesome turn of events. I just had a discussion with a friend about this and they disagreed. He believes Disney will turn MARVEL into a for kids only thing. That Disney will force MARVEL's people to remove the gore and violence and generally take away the edginess of it's comics. He even thinks all the artists and employees of MARVEL will be replaced by Disney workers(which I just said was stupid). And he thinks that the Disney label will scare people away. Well I think he is wrong. I'm not going to into why I think he is wrong but I told you what he told me so you can decide if he is right or not. Alright I'll give a brief summation of what I argued to him. Disney owns PIXAR. People still drink Budweiser and when the AFL merged with the NFL football became America's game. Also Disney isn't stupid, their point is to make money and if MARVEL is making money(which is does better than DC) it's not going to start changing things. Instead they will probably throw more money at MARVEL to encourage growth, development and creativity. We argued about this for awhile but my point is I'm all for Disney acquiring MARVEL. And don't forget how Warner Brothers got DC. How did that turn out?

I don't know if I agree with him, but there are things I'm willing to see change in MARVEL.
So I guess we'll see what happens.

from the thread **Marvel Hits new lows**

Quote:

co_04 wrote:

It now appears that Disney is in the process of buying Marvel Entertainment for 4 billion.

Quote:

Winterhawk wrote:

This is great. now marvel comics will all have happy endings and the villians will learn valuble lessons and change their ways at the end of each issue.

Quote:

co_04 wrote:

As Mr. Droid has stated, look for the Mickey Wolverine amalgam.

Quote:

Biohaz_Daddy wrote:

Quote:

co_04 wrote:

It now appears that Disney is in the process of buying Marvel Entertainment for 4 billion.

For somebody who is interested in self publishing this could be great news. For fan boys... well... you really should stop that.

Quote:

co_04 wrote:

It's still not a done deal. There are anti-trust entanglements to avoid, etc. But even if and when Disney makes the acquisition it may not change business policy at Marvel...

\$4 billion for 5,000 characters. Not bad.

Quote:

pijon wrote:

Quote:

Winterhawk wrote:

This is great. now marvel comics will all have happy endings and the villians will learn valuable lessons and change their ways at the end of each issue.

Pardon me, Mr. Contrary here once again

...

Do you mean happy endings and valuable lessons like in Miramax Films (another Disney owned company)such as Pulp Fiction, The Crow, Kill Bill and No Country for Old Men among countless others

For me, the verdict is still out on this one. Marvel has ALREADY been pretty badly managed as a business for nearly 3 decades and still managed to churn out good product on occasion and do reasonably well as a biz. I think it's a smart move by Disney considering how well superhero films seem to be doing. It is my hope that the possibility does exist that conditions could conceivably improve for writers, artists and consumers though by no means is it a given. Let's all say a prayer to the big mouse in the sky hoping this is an improvement.

So there

